



*United Lost Lake Property Owners Association*

## **Lost Lake News Advertiser Information**

The Lost Lake News has a mailing list of approximately 800 recipients, including publication on our website ([discoverlostlake.org](http://discoverlostlake.org)), and is published 4 times per year (spring, summer, fall & winter). The prices below are for black & white and color.

### **RATES:**

Business card-sized ads (2" x 3.5"):	\$140.00 for 4 consecutive issues \$ 45.00 for each single issue
Quarter-page ads:	\$220.00 for 4 consecutive issues \$ 80.00 for each single issue
Half-page ads:	\$280.00 for 4 consecutive issues \$105.00 for each single issue

Visa, MasterCard or Discover is accepted. Ads must be paid in advance.

You may submit your advertisement in the form of a pdf file, jpg file, or hard copy. Revisions to existing ads will be charged a minimum fee of \$10.00.

As an advertiser, you will receive a copy of each newsletter in which your ad is placed.

Still have questions? Please contact Leslie at the ULLPOA Office at 815-652-4491, via email at [ullpoa@grics.net](mailto:ullpoa@grics.net), or by mail at 903 Missouri Drive, Dixon, IL 61021.